

PRESS RELEASE

**THE AQPP UPDATES ITS LOGO
TO BETTER REFLECT TODAY'S PHARMACISTS**

Montreal, September 6th, 2016 – The Association québécoise des pharmaciens propriétaires (AQPP) (Quebec Association of Pharmacist-Owners) released a new and updated logo today to reflect the changing face of today's pharmacy profession.

“Our new logo replaces one that was created more than 20 years ago,” said Julie Gauthier, AQPP vice president, public affairs and industry relations. “It’s a sign of how the pharmacist’s professional duties have evolved and diversified since that time. Switching from the mortar and pestle to the cross symbolizes the community pharmacist’s pivotal position in the Quebec healthcare system.”

Pharmacist-owners are entrepreneurs who contribute to the vitality of Quebec’s economy, but their role as front-line health professionals has increasingly taken centre stage. The ready availability of pharmacists and their work with patients reduce backlog in the healthcare system and yield major cost savings. The changing role of pharmacists is clearly expressed in the AQPP’s new image.

For a look at the new logo, [click here](#).

To download the new logo, [click here](#).

About the AQPP

The AQPP (Association québécoise des pharmaciens propriétaires) is incorporated under the *Professional Syndicates Act* and represents the 2,048 owner-pharmacists of Quebec’s 1,966 pharmacies, both independents and those affiliated with a chain or banner.

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Source:

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